

Strategic Planning Anchor Strategy: Preparing for the Unexpected



Presenter: **Mike Stone, Impact Strategies, Inc.**



Enriching Life. Strengthening Community.

Date: Tuesday, August 8, 2017

Time: 11:00 a.m.—2:00 p.m.
Lunch included.

Place: The Inn at DePauw
University
2 West Seminary St.
Greencastle, IN

Cost: \$15 in advance
\$25 at the door

Details and Registration form:
www.mccf-in.org/grants/ in the
Grants Toolbox

Anchor Strategy: Preparing for the Unexpected

The purpose of this workshop is to help nonprofits become better able to cope with continual change and uncertainty by equipping them with an “anchor strategy”, comprised of three core elements of nonprofit strategy.

- The Core, which defines what we do, for whom, and why
- The Strategy Driver, which determines what business we are in
- The Strategy Boundaries, which determines what we will not do

Mike is the founder of **Impact Strategies, Inc.** which provides services in the areas of strategic planning, evaluation, board development, grant writing, and fund raising to nonprofits. Has developed and taught college-level courses in nonprofit management.

He received his Ph.D. from Michigan State University (Higher, Adult, and Lifelong Education), his Master of Education in Guidance and Counseling, University of Louisville and his Bachelor of Science in Educational Psychology, University of Louisville

Clients include private foundations, community foundations, United Ways, social service agencies, school systems, arts organizations, and community development organizations.