

How to Make the Ask and be Held Accountable for Success: Boards in Fundraising



Enriching Life. Strengthening Community.



Presenter:
Jenny Goldberg



Sponsored by:



Date: Tuesday, Nov. 14, 2017

Time: 11:00 a.m.—2:00 p.m.
Lunch included

Place: Inn at DePauw
2 W Seminary Street
Greencastle, IN 46135

Cost: \$15 in advance
\$25 at the door

Details and Registration form:
www.pcfoundation.org

Philanthropy begins at home with those closest to the organization – the board, staff and volunteers. After all, how can we ask the community to invest in the organization when those closest to it haven't been given the opportunity? At the same time, over half of all board chairs and executive directors identify philanthropy as one of the most important areas for board improvement! This dynamic workshop is designed to motivate and inspire, and will provide principles of fundraising that can be immediately personalized and applied by board members. Helping board members identify the fundraising strategies that they're comfortable deploying will create a culture of philanthropy in your organization – a culture that paves the way to long-term fundraising sustainability.

Jenny Goldberg
VICE PRESIDENT, Aly Sterling Philanthropy (ASP)

Jenny Goldberg is an experienced fundraiser, talented speaker and respected advisor with a diverse background in development and media/public relations. At Aly Sterling Philanthropy, Jenny is focused on leading and building a strong advisor team and helping her clients improve fundraising strategies, donor relations, gift cultivation and overall team effectiveness.

Jenny holds a bachelor's degree from the University of Toledo, received training from the Fund Raising School at the Indiana University Lilly Family School of Philanthropy. She has served on boards and committees for organizations such as Ronald McDonald House Charities, Northwest Ohio Scholarship Fund, and the Sight Center of Northwest Ohio.